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61

PAUL F. ROCHELLE

MORRISTOWN

Phone 2843

NEW JERSEY

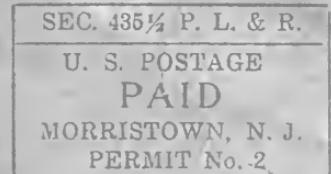
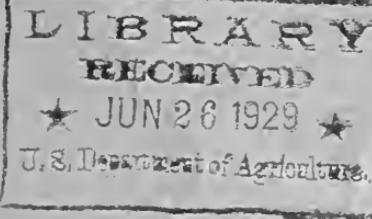
Western Union Telegraph

5,000,000 Cabbage Plants

1,000,000 Cauliflower Plants

2,000,000 Celery Plants

1,000,000 Tomato Plants



United States Dept of Agriculture
Bureau of Plant Industry
Washington
D. C.

FIELD GROWN PLANTS

CABBAGE PLANTS 5,000,000 (ready June 1st to August 15th.) All Seasons, Charleston Wakefield, Copenhagen Market, Enkhuizen Glory, Early Summer, Early Flat Dutch, All Head Early, Succession, Late Flat Dutch, Surehead, Summer Danish Ballhead, Short Stem Danish Ballhead, American Drumhead Savoy, and Danish Round Red. \$2.00 per 1000; 5000 \$9.00; 500 \$1.25.

RE-ROOTED CABBAGE PLANTS \$2.25 per 1000; 5000 \$11.00; 500 \$1.50.

I have ready now June 5th one million and have four million coming on so I will have a continuous supply until August 15th of the stockiest and best rooted plants it is possible to grow.

Each variety is from the very best strain that is grown so far as our tests show regardless of price of seed.

CAULIFLOWER PLANTS - (All re-rooted) 1,000,000 ready June 1st to August 15th. New beds coming on each week. Early Erfurter and Snowball. \$4.50 per 1000; 5000 \$20.00; 500 \$2.50.

I can supply you with these plants from prize winning strain of seed.

TOMATO PLANTS 1,000,000 ready June 25th to July 20th. John Baer, Stone, Matchless and Greater Baltimore. \$3.00 per 1000; Re-rooted 5000 \$13.00; 10,000 \$24.00.

Fine plants about 8 inches tall with good strains and roots.

Transplanted Tomatoes, all varieties \$8.00 per 1000.

CELERY PLANTS 2,000,000 ready July 4th to September 1st. Every plant is hardy and strong, with good roots. No poor plants shipped. Golden Self-Blanching (French Seed), White Plume, Winter Queen, Golden Heart, Giant Pascal, Easy Blanching, Golden Plume and Burpee's Fordhook Emperor. Re-rooted \$3.50 per 1000.

Will be able to ship July 5th as we use irrigation to make sure of keeping plants and roots growing steadily. All the celery plants are from best strains of seed.

SMALLER QUANTITIES - All orders for less than 500 plants will be \$1.00 per 100 postpaid except Potted Plants. No order accepted for less than 100 plants of any one variety.

NON-WARRANTY

While I endeavor to have all plants true to name, carefully packed and promptly shipped, I give no warranty, expressed or implied, as to description, quality, productiveness or any other matter, of any of the plants I send out, and will not in any way be responsible for the crop.

All orders accepted subject to plants being sold.

Cash must be sent with orders.

Every order received will be accepted upon these conditions only, and they must be accepted by the customer when ordering.

(CLOSED EVERY SUNDAY)

PAUL F. ROCHELLE

WESTERN UNION TELEGRAPH

MORRISTOWN, NEW JERSEY

PHONE 2843

TESTIMONIALS

Dudley, Mass., May 6th, 1929

PAUL F. ROCHELLE

Dear Sir: Last year I bought some cabbage plants of you and was more than pleased with them, so please send me your tree price list of Vegetable and Flower plants for I want to place my order at once.

Respectfully yours,

C. L. Clark

Easton, Me., May 20, 1929

PAUL F. ROCHELLE

Dear Sir: I am sending my tenth order for 500 re-rooted cabbage plants. They are always O. K. I want 200 summer cabbage and 300 Winter keepers. About when can I expect them?

Respectfully yours,

Mrs. Chas. E. Cahill.

Wickatunk, N. J., April 5th, 1929

PAUL F. ROCHELLE

Dear Sir: Please send your wholesale price list for 1929. We had some of your plants last year and was very pleased and will give you all plant orders this year.

Yours truly,
Kleber Bros.

Stamford Greenhouses,
Stamford, New York, May 23, 1929

PAUL F. ROCHELLE

Dear Sir: Thanks for Tomatoes and quick service can you do the same again and ship me 100 Zinnia mixed in paper pots \$3.50. Enclosed finded check for same thank you.

Yours truly,
John G. Watson.

**GOOD
PLANTS
FROM
GOOD
SEED**

GERANIUMS AND OTHER FLOWERS
IN SEASON

Seedlings Transplanted and Potted

TOMATOES, PEPPERS, EGG PLANT, Cabbage,
CAULIFLOWER, CELERY, CAL FLOWERS, SALSIFIA,
ZINNIAS, PETUNIA, AGERATUM, SNAKE-LEAF, GROW-
ASTERS AND OTHER FLOWERS

**GROW
GOOD
PAYING
CROPS**

I am shipping out each day large quantities of fine plants grown from best seed
to satisfied customers.

PAUL F. ROCHE

PHONE 2843

WESTERN UNION TELEGRAPH

ST. JUAN, NEW JERSEY